



2019  
BREMER

#

## DESIGN CHALLENGE "PLAY"

Hello and Welcome to the 2019 Bremer Design Challenge! You are among 38 adventuresome metal artists to enter. This introductory letter is jam packed with info to guide you step by step through the Challenge. **Please print it out and keep it handy for your future reference. Write YOUR NUMBER IN the EMPTY BOX.** The last page is a form that you **must fill out and turn in with your submission.**

### 1. MATERIALS & RULES FOR USING THEM

**A.** You should find the following 8 elements in your package. If you are missing anything please call me at 678 525 5439 and I will get it to you.

1. one 3-inch square of 14 gauge copper sheet
2. one 2-inch square of 18 gauge sterling silver sheet
3. one 1-foot piece of brass strip
4. one 1-foot piece of 2 mm sterling silver bead chain
5. 10 sterling silver jump rings
6. one 15 inch piece of flat braided copper wire
7. three inches of heavy-wall sterling silver tubing
8. three pieces of 3-inch square and 1/8" thick translucent acrylic sheet, 1 red, 1 yellow, 1 blue

**B.** Your finished piece **MUST HAVE PART OR ALL OF EACH OF 7 OF THE ABOVE 8 ELEMENTS IN IT.** You can leave ONE element out if you choose to. **ALSO** you may add ONE additional material of your choosing from the following list: (your wild card element). Your wild card could be enamel, paint, stones, pearls or beads, gems, more metal of any one type, a found object, or resin, etc. If using stones or beads, you can use more than one as long as they are the same material and size.

**C.** The materials may be altered using any technique, traditional or nontraditional. Be creative. Examples include rolling, texturing, etching, adding patina, hammering, riveting, reticulation, granulation, soldering. Use your imagination and anything goes!!

**D.** The theme of this challenge is **PLAY.** Your piece must represent the theme in any way that you interpret it, and you must explain how it does in your Artist's Statement (details page 2, #2B).

**E.** Your finished piece must be able **to be displayed** in an 8-inch cube. It may be wearable or non-wearable. All submitted components are subject to the rules.

**F.** You will note that **your package has an identifying number.** This is unique to you and your submission. Please **include your number in any communication or submission related to** the challenge. Your number will be used to identify your work and assure that it is judged on an anonymous basis.

**G.** You might want to NAME your piece. This is up to you.

2. **SUBMITTING YOUR WORK.** There are **TWO** things that you must submit along with your work. These are:
- A. a submission form (the last page of these rules)
  - B. an Artist Statement – **THIS MUST BE TYPED, PRINTED & SUBMITTED ON 1 SIDE OF A 5 X 8 PIECE OF PAPER.** This will provide a concise summary to help judges and viewers interpret your work, understand how it relates to the theme of PLAY, and understand how you incorporated part or all of all the materials included in your package.

**DO NOT HAVE YOUR NAME ANYWHERE ON THIS STATEMENT! HAVE ONLY YOUR NUMBER**  
**Information you must include is:**

- 1. the title of your work (if you have one)**
- 2. a brief AND clear description of how PART or ALL of EACH & EVERY ONE of the 7 or 8 (depending if you chose to leave one element out) required elements was used; if you left one element out, please tell what you left out**
- 3. if you added a WILD CARD element, explain what it is and how you incorporated it**
- 4. a short explanation of the techniques you employed to create the work**
- 5. a short explanation of how your piece fits the theme of PLAY**

**Your entry piece and Artist's Statement must be mailed to**

**Diane Treuman  
Design Challenge Coordinator  
1945 Paddock Ct.  
Lawrenceville, GA 30043**

**OR**

**Dropped off during class or Open Studio hours at  
5353 Buford Highway NE  
Doraville, GA 30340**

**Your submission must be postmarked or dropped off on or by September 3, 2019.**

### **3. EXHIBITION & JUDGING OF SUBMISSIONS AT THE ATLANTA CONTEMPORARY JEWELRY SHOW (ACJS)**

All qualifying submitted works will be displayed at the ACJS, Nov. 1<sup>st</sup>, 2<sup>nd</sup>, & 3<sup>rd</sup> at the Carter Center. GGG will arrange for transport and prepare the display. Each work will be identified ONLY by its number for the judging. Two non-local metal artists who are participants in the ACJS will be the judges. The judging will be conducted on an anonymous basis with regard to the artist's identification and will be based upon a rubric developed by the Organizing Committee of the Design Challenge.

### **4. PHOTOGRAPHY OF ENTRIES**

MAGG has arranged for professional studio photographs of the entries BEFORE the ACJS. MAGG will arrange the logistics. Images may be posted in a virtual gallery on the MAGG website. JPEG files will be sent to each participant.

### **5. DETERMINATION OF DESIGN CHALLENGE WINNERS**

The entries will be judged during the AJCS and the Design Challenge Coordinator will tally the scores. The first, second and third highest scoring entries for the Novice and Experienced groups will be identified. A PEOPLE'S CHOICE award will also be given. All individuals viewing the exhibit will be invited to enter a vote for their favorite entry for the PEOPLE'S CHOICE AWARD.

## 6. ANNOUNCEMENT OF WINNERS

All entries will be on display at the annual meeting at MAGG early in 2020. The winners will be announced and prizes awarded that evening. **Please monitor your membership. It must be current to receive an award.**

## 7. RETURN OF ENTRIES

Artists will be expected to pick up their work at the annual meeting of MAGG early in 2020.

If you wish for your work to be returned by mail, please note that with your submission and include a check for \$15.00 to cover postage and handling.

Please feel free to contact the Design Challenge Coordinator, Diane Treuman

([diane.treuman@icloud.com](mailto:diane.treuman@icloud.com) or 678 525 5439) with ANY questions. You will be notified via email of any new information as it develops.

We hope you enjoy the challenge of The Challenge and that in some way it is PLAYFUL, it is FUN, and it is a Challenge for you! Thank you for your support and involvement in making the MAGG such a vibrant community of artists.

HAVE FUN, GOOD LUCK, and HAPPY CREATING!

IF YOU GET DISCOURAGED ALONG THE WAY....  
THE COMMITTEE RECOMMENDS WINE & NOT WHINE!!

Finally...there is a free ray of SUNSHINE in your kit....  
It's a gift from the Design Challenge committee.  
Enjoy the polishing cloth and may your piece shine!!!



## 2019 ENTRY SUBMISSION BREMER DESIGN CHALLENGE

Submission Number \_\_\_\_\_

ARTIST'S NAME : \_\_\_\_\_

NAME of your PIECE: \_\_\_\_\_

IF YOU USED 7 ELEMENTS, WHAT ELEMENT DID YOU LEAVE OUT? \_\_\_\_\_

IF YOU ADDED A WILDCARD, WHAT IS IT? \_\_\_\_\_

SUBMISSION CATEGORY: Please select one

\_\_\_\_\_ NOVICE (5 or fewer years working in the metal arts)

\_\_\_\_\_ EXPERIENCED (more than 5 years working in the metal arts)

ARTIST'S EMAIL: \_\_\_\_\_

ARTIST'S PHONE: \_\_\_\_\_

**DECLARATION OF ORIGINALITY:** PLEASE SIGN BELOW TO CONFIRM THAT THE PIECE OF ART YOU ARE SUBMITTING IS AN ORIGINAL THAT IS SOLELY YOUR CREATION.

DATE: \_\_\_\_\_ SIGNATURE: \_\_\_\_\_

**COPYRIGHT PERMISSION:** BY SUBMITTING YOUR WORK TO THE MAGG YOU AGREE TO HAVE IT PHOTOGRAPHED AND GIVE MAGG PERMISSION TO USE THE IMAGES FOR PROMOTIONAL PURPOSES AND DISPLAY THEM ON THE MAGG WEBSITE. YOU DO RETAIN ALL RIGHTS TO THE IMAGES.

DATE: \_\_\_\_\_ SIGNATURE: \_\_\_\_\_

**PLEASE SELECT ONE:**

\_\_\_\_\_ I plan to pick up my piece at the Awards Ceremony/Annual Meeting 2020

\_\_\_\_\_ I would like to have my piece mailed back to me at the following address and have included \$15 (made out to MAGG) to cover this cost.

Mailing Address: \_\_\_\_\_

\_\_\_\_\_